

INFORMATION NOTICE

WORKFORCE SERVICES

Number: WSIN07-20

Date: November 8, 2007

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: WSD REGIONAL ADVISOR ASSIGNMENTS

The purpose of this bulletin is to announce updated [Regional Advisor](#) assignments in the Workforce Services Division (WSD). The assignments are divided into three geographical regions: Region I (Northern/Valley), Region II (Coastal), and Region III (Southern). This notice replaces WIAB06-64.

The Regional Advisors are responsible for providing consultation and technical support to California's Local Workforce Investment Area administrators and their One-Stop Career Center partners, and for promoting the development and operation of an effective workforce investment system. They also serve as liaisons between the Employment Development Department Central Office Workforce Services Division and local workforce entities, and work throughout their assigned regions and with other nearby regions, to promote collaboration and make efficient use of workforce development resources.

The Regional Advisors are expected to work with all partner organizations to:

- Develop local and regional solutions that promote effective administration of the Workforce Investment Act (WIA) program.
- Facilitate the delivery of coordinated technical assistance and training by federal, State, and other entities for local WIA program partners.
- Participate with local partners in developing effective strategies to address employment and training services specific to rapid response, and other dislocation events.
- Assist in the development and improvement of California's local workforce delivery system.
- Serve as a key resource for State and local-level WIA administrators regarding the development, implementation, and administration of WIA programs that support the State's WIA Strategic Plan.

EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Special requests for services, aids, and/or special formats need to be made by calling (916) 654-8055 (Voice). TTY users, please call the California Relay Service at 711.

The Regional Advisors work with workforce partners to help them coordinate employment, training, literacy, and vocational rehabilitation programs to build a streamlined and more flexible workforce development system. The Regional Advisors are your first resource for policy and program issues and we hope you will find their assistance to be of great value.

Attached is a list of the Regional Advisors and their assigned areas. We look forward to working with you, our customers, to determine how we can be of greatest assistance in the development of the workforce investment system.

If you have any comments or questions about these updated Regional Advisor assignments, please contact the appropriate Section Manager: Region I - Don Migge, (916) 654-6206, Region II – Dathan Moore, (916) 653-3274, Region III – Norma McKay, (916) 654-6873.

/S/ BILL BURKE
Assistant Deputy Director
Workforce Services Branch

/S/ BOB HERMSMEIER
Chief
Workforce Services Division

Attachment

WORKFORCE SERVICES DIVISION
REGIONAL ASSIGNMENTS

November 1, 2007

Region Manager	Regional Advisor	Local Areas
Region I (Northern/Valley) Don Migge	Linda Beattie	Golden Sierra, Humboldt, Mendocino, North Central Counties Consortium, NoRTEC,
	Roger Schmitt	Fresno, Madera, Merced, Motherlode, Sacramento, Stanislaus
	Lydia Rios	Kern/Inyo/Mono, Kings, San Joaquin, San Luis Obispo, Tulare, Yolo
Region II (Coastal) Dathan Moore	Ron Addy	Contra Costa, Marin, Napa, Richmond, Solano, Sonoma
	Linda Palmquist	Alameda, Oakland, San Francisco, San Mateo
	Eileen Rohlfing	Monterey, NOVA, San Benito, San Jose, Santa Cruz
Region III (Southern) Norma McKay	Larry Scaramella	Foothill, Los Angeles City, Pacific Gateway (Long Beach), Verdugo
	Linda Patton-Finch	Los Angeles County, Santa Barbara, South Bay, Ventura
	Gilbert von Studnitz	Anaheim, Orange County, San Diego, Santa Ana, SELACO
	Lloyd Saito	Imperial, Riverside, San Bernardino City, San Bernardino County